

Nice, le 21 janvier 2025 **Press release**

Green Key Label 2025 winners 21 new labels awarded in the region



Clef Verte

Tuesday, January 21, 2025

The 2025 winners of the international Green Key environmental label were announced on Tuesday, January 21:

21 new establishments on our territory are included. They join 47 others already awarded the label, bringing the total to 68 (see list below).

In 2025, OTM NCA is renewing its awareness-raising program in partnership with the Teragir association, the Région Sud, UMIH Nice Azur & Alpes and the Nice Côte d'Azur Chamber of Commerce and Industry.

Présentation on **Thursday, February 6, 2025 from 3 pm to 5 pm The program will be presented by videoconference**:

- Presentation of the label by the Teragir association, holder of the Green Key label

- Details of the assistance and financial support provided by OTM NCA with the support of the Région Sud: 100% of the audit costs for 2025 will be covered by the 2 entities.

- Feedback from new label-holders in the region

Thanks to everyone's commitment, OTM Nice Côte d'Azur aims to be one of the leading eco-responsible destinations.

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We thank you for your interest in this information and the response you will give it.

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